

**SOUTHEASTERN MICHIGAN HIV/AIDS COUNCIL  
(SEMHAC)**

**MEDIA/MARKETING COMMITTEE MEETING**

Detroit Health Department

420C

Wednesday, May 5, 2004

**AGENDA**

Call to Order

Moment of Silence

Welcome/Introductions

Guests:

Rev. Darlene Franklin, Full Truth

Simone Marion, COTS

Acceptance of Agenda

Objectives

- To decide on the following issues:
  - Dates for upcoming events
- To develop plan to market SEMHAC and sub-populations

New Business:

National HIV Testing Day

National Condom Day

Old Business:

Media Marketing Work Plan

Public Education Campaign/Comprehensive Plan

Current Events:

- World AIDS Day (December 1)
- NATAP – May 21, 2004

Announcements

Next Meeting Date May 26, 2004 (fourth Wednesday)

Adjournment